

Ethnic minority media list

In the last few years there has been a proliferation of media targeting people from ethnic minority communities. Some of them focus on specific aspects of life whereas others target different generations.

You can download our ethnic minority media list by clicking here (Paula will send a .pdf). Please do be aware that media appear and disappear frequently so there may be numerous changes to this list.

There are also numerous television and radio stations. Whereas television or radio advertising might normally be prohibitively expensive, rates are often more reasonable in the following which might target exactly the audience you are seeking.

Television

Zee TV
general entertainment for all Asian Communities
www.zeetelevision.com

Zee Cinema
cinema channel
www.zeetelevision.com/newzee/zeecinema-home.htm

Zee Music
music channel
www.zeetelevision.com/newzee/zee-music.htm

Alpha Punjabi
general entertainment channel broadcasting to the Punjabi community (owned by Zee TV)

Sony Entertainment Television Asia
general entertainment for all Asian communities
www.setindia.com

B4U (Bollywood 4 U)
Bollywood film channel
www.b4u.com

B4U Music

music channel (owned by B4U)
www.b4utv.com

Star Plus
general entertainment for all Asian communities
www.starplus.indya.com

Star News
24-hour Indian news channel
www.dailystarnews.com

ARY Digital
general entertainment channel for Pakistani community
www.arydigital.tv

Prime TV
general entertainment channel for Pakistani community
www.primetv.co.nz

Ekushey TV
general entertainment channel for Bangladeshi Community
www.etvworld.co.uk

Bangla TV
general entertainment channel for Bangladeshi Community
www.banglatv.com

CiTV
general entertainment channel for Bangladeshi community
www.citv.co.uk

South For You
general entertainment channel for Tamil Community

Sirasa TV
general entertainment channel for Tamil Community
www.sirasa.com

Radio

Sunrise Radio, London
www.sunriseradio.com

Club Asia, London
www.clubasiaonline.com

Radio XL, Birmingham
www.radioxl.net

Sabras Sound, Leicester
www.touchleicester.com

Asian Sound, Manchester
www.manchester.com/java/localnews/tvradio/asiansound

Sunrise Radio, West Yorkshire
www.sunriseradio.com

BBC Asian Network
www.bbc.co.uk/asiannetwork

Yaar FM
www.yaarradio.com

Punjab Radio
www.panjaradio.co.uk

Asian Gold
www.asiangoldradio.co.uk

Apna Radio
www.apnaradio.com